

# Richard Willis - Freelance Flash & Flex Developer

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Date of birth: 18<sup>th</sup> March 1974 • Full driving licence  
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- Development of Object Orientated and Design Pattern driven AS3 & MXML
  - Creating, managing and editing content with Flash CS3, Flex Builder 3, Eclipse, FDT, Adobe CS3 & SVN
  - Working knowledge of related technologies Adobe AIR, XML, HTML, CSS, JavaScript, PHP & MySQL
  - Remaining practically and theoretically up-to-date with the industry
  - Consistently going the extra mile to get a job done well
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## IT Skills

- Technical skills include: AS3, MXML, XML, AS2, HTML, CSS, JavaScript, PHP, MySQL
- Software skills include: Flex Builder 3 Adobe CS3 (includes Flash, Photoshop, Eclipse with FDT Fireworks, Illustrator, Dreamweaver, Acrobat, SVN (Subversion) After Effects etc.)

## Career History

### Freelance Flash & Flex Developer

May 2007 – Present

Brighton, East Sussex

Serving the thriving market for Flash & Flex development in London, Brighton and the South East.

- Skills used: AS3, MXML, XML, AS2, HTML, CSS, JavaScript, PHP, MySQL
- Software used: Adobe CS3, Flex Builder 3, Adobe AIR, Eclipse, FDT, SVN, Terminal Bash, AMF-PHP, SWFObject, WordPress, MAMP

Achievements have included:

- Producing material for clients such as Sony Ericsson, Lotus, Unilever, Gamesys & Lloyd's of London
- Working with innovative award winners Plug-in Media, Blast Theory and the University of Nottingham
- Using my various contacts to remain up-to-date with developments in technology and the industry
- A much greater understanding of the legalities and business aspects of the job
- Introducing a more flexible approach to my time and resources
- Undertaking chief copywriting duties for 'FlashBrighton', Brighton's thriving Flash user group
- Staying fresh by experimenting in various fields outside of work

Examples online at: <http://richtextformat.co.uk>, <http://flashbrighton.org> & <http://richtextformat.net>

### Flash Developer

Oct 2003 – May 2007

Digitalbrain, Brighton, East Sussex

Digitalbrain is a market leader in the provision of e-Learning for government and the independent sector. Working closely with colleagues to provide e-Learning content in a variety of formats and contexts.

- Skills used: AS2, XML, PHP, JavaScript, HTML, CSS
- Software used: Adobe MX, Sepy AS Editor, Microsoft InfoPath, Flashr, SWFObject, XAMPP, JIRA

Achievements have included:

- A much greater understanding of OOP & Design Patterns
- Taking full responsibility for projects
- Brainstorming and building innovative ways of presenting e-Learning content
- Gaining a good understanding of corporate quality standards and methods of working and communicating

Examples online at: <http://richtextformat.co.uk> & <http://www.digitalbrain.com>

**Web Developer & Graphic Designer****Dec 2001 – Sept 2003**

Virtually Sport Ltd., Swindon, Wiltshire

Virtually Sport was a provider of online fantasy gaming to the general public and major third parties. Accountable for the planning, building and management of the website, layout of all printed material and contributing to business and marketing strategy.

- Taking the lead in directing the creative strategy and the gaming experience
- Providing a distinctive, consistent look and feel to company branding
- Creating and editing images and content using Flash MX, Actionscript, XHTML, XML & CSS
- Producing images for print using QuarkXpress, Adobe Illustrator and Photoshop
- Using Visual Source Safe and InterDev for managing and editing files
- Extending experience of management, administrative, financial and legal tasks

Examples online at: <http://richtextformat.co.uk>**Web & Graphic Designer****Oct 2000 – Nov 2001**

eZoka.com, Swindon, Wiltshire

eZoka was a business-to-business “one stop shop” offering purchasing requirements for SMEs. Responsibilities included design and upkeep of all eZoka websites and creating promotional material.

- Creating and editing of HTML, JavaScript & CSS code to enhance layout, content and functionality
- Producing images for print using QuarkXpress, Adobe Illustrator and Photoshop
- Communicating effectively with the marketing team and back-end site developers

*In 1999/2000 I travelled between the UK and Sweden, learning Swedish, which I now speak to a good level of fluency*

**Graphic Designer****July 1996 – April 1999**

Poodle Chaos Promotions, Croydon, Surrey

PCP specialised in music promotions, club nights and other live events. Responsible for all graphic communications for the group:

- Developing a substantial reputation for innovative and highly creative designs
- Winning awards in Time Out and DJ magazine

Examples online at: <http://richtextformat.co.uk>**Education & Qualifications**

1993 – 1996	<b>BA (Hons) Visual Arts 2:1</b> Camberwell College of Arts, London
1990 – 1993	Foundation Studies in Art and Design – ‘merit’ A levels: Art & Design, History of Art, Psychology Swindon College, Wiltshire
1985 – 1990	GCSEs: Eight at grade A-C Hreod Parkway School, Swindon, Wiltshire

**Further Education**

1999 – 2000	Svenska för Invandrare (Swedish for Immigrants) Västertorp, Stockholm, Sweden
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**Interests**

Chiefly artistic, including use of the Processing computer language, traditional drawing, reading & research. I also maintain an allotment and enjoy playing the odd game of football.